We invite you to participate in the 21st biennial World Association for Disaster and Emergency Medicine (WADEM) Congress taking place from 7-10 May 2019 in Brisbane, Australia’s third-largest city. Co-hosted by the Queensland University of Technology, the Congress aims to provide an innovative and dynamic scientific program, ample opportunities for networking and sharing of information and a memorable delegate experience.

The WADEM Congress 2019 will build on the success of the previous Congress in Toronto in 2017, which attracted more than 900 delegates. With a theme of “The Future,” the Congress will challenge the thinking of delegates who are drawn from all continents and from all areas of health care and emergency management. The Congress will include over 30 tracks with high profile international, national and local speakers, as well as a range of interactive and innovative sessions designed to maximize the congress experience for participants and create a legacy for the future.

The scientific program will offer a diversity of professional interests and expertise that explores innovation and best practices globally in emergency medicine and the health aspects of disaster management and humanitarian aid. There will be a specific focus on what the future holds, including understanding risks, what the impact on our future communities will look like, as well as future solutions including the role of technology. Importantly, the Congress will generate a number of key statements that will help define future collaborative work projects for WADEM, its members and its partners.

**Invitation**

**Organising Committee**

- Professor Gerard FitzGerald; School of Public Health and Social Work, QUT
- Professor Vivienne Tippett; Director of Research, School of Clinical Science, QUT
- Adjunct Professor Peter Aitken; School of Public Health and Social Work, QUT; Senior Director of the Health Disaster Management Unit in Queensland Health
- Dr. Paul Farrell; Tascmet Clinical Fx, Canadian Armed Forces (Ret’d); WADEM President Elect
- Professor Tony Redmond; Deputy Director of Humanitarian and Conflict Response Institute (HCRI), University of Manchester; WADEM President
- Andrew Lavelle; WADEM Executive Officer
The World Association for Disaster and Emergency Medicine (WADEM) is a multidisciplinary professional association whose mission is the evidence-based improvement, education and advocacy of emergency and disaster health care and disaster risk reduction.

WADEM is the oldest international emergency and disaster medicine organization with members from 55 countries and numerous disciplines including medicine, nursing, emergency management, academia, military, veterinary medicine, psychology and sociology, as well as government and non-government organizations.

WADEM was originally founded as the Club of Mainz on 2 October 1976 with the goal of improving the worldwide delivery of prehospital and emergency care during every day and mass disaster emergencies. The founding members were renowned researchers, practitioners and teachers of acute care medicine, who joined together to focus their energies on the scientific, educational and clinical aspects of immediate care. Following the constant development of its scope and extension worldwide and to better reflect its nature, the organization’s name was changed to the World Association for Disaster and Emergency Medicine.

For more information, please visit - wadem.org.
**Congress Goals**

The WADEM Congress 2019 aims to achieve the following outcomes:

1. Promote profile and visibility of WADEM.
2. Increase membership in the association.
3. Promote leadership development and advocacy within the emergency and disaster health care and management fields.
4. Promote international networking.
5. Promote a “green” and sustainable event.
6. Strengthen and increase corporate partnerships.
7. Build relationships with other interdisciplinary associations.
8. Support further development in the fields of prehospital, emergency and disaster health care, including in undergraduate and postgraduate education internationally.

**Delegates at the WADEM Congress 2019**

The WADEM network involves more than 2,000 professionals representing leading worldwide research organisations and universities, international and non-governmental organisations and emergency medical services. The WADEM Congress 2019 is expected to attract over 700 delegates from 55 countries, including representatives from:

- Research Organisations - Evidence Aid, US National Library of Medicine, etc.
- Universities, academic departments and programs including a strong Asia/Oceania presence
- International Organisations - World Health Organization (WHO) and UN International Strategy for Disaster Reduction (UNISDR)
- WHO-certified Emergency Medical Teams (EMTs)
- Non-governmental organisations - Médecins Sans Frontières (MSF), International Committee of the Red Cross (ICRC), etc.
- Government departments, ministries and agencies
- Militaries

Just over half of Congress delegates are doctors. Nurses are the second largest profession represented at a WADEM Congress. As the Congress is a multidisciplinary event, a wide variety of other professions will be in attendance including paramedics, first responders, emergency managers, nurse practitioners, pharmacists, veterinarians, psychologists, sociologists and engineers. Additionally, students at both the undergraduate and postgraduate level participate in WADEM Congresses.
The theme for the WADEM Congress is “Disasters and the Future.” Specific focus will be on future risks, the future community, future solutions and future thinking. Below are the abstract submission categories for the Congress.

1. Aeromedical Retrieval & Evacuation
2. Austere Surgical Teams
3. Aged Care
4. CBRN
5. Civil-Military Co-operation
6. Climate Change
7. Counter-Terrorism
8. Disability & Disasters
9. Emergency Medical Response
10. Emergency Radiology & Telehealth
11. Hospital Overcrowding
12. Humanitarian
13. Indigenous Communities & Disasters
15. Mass Gathering
16. Medical Assistance Teams
17. Military
18. Moulage
19. Natural Hazards
20. Nursing
21. Paediatric
22. Palliative Care
23. Pharmacy & Toxicology
24. Primary Health Care & Disasters
25. Psychosocial
26. Public & Environmental Health
27. Quality & Financial Accountability
28. Simulation
29. Technology
30. Trauma
31. Veterinary Medicine, Animals, & Emerging Infectious Disease
32. Wilderness & Expedition Medicine

We encourage you to participate in the Congress, and we look forward to welcoming you to Brisbane.
The Organising Committee for the WADEM Congress 2019 will ensure that Brisbane will be the most innovative and engaging Congress to-date. Its success relies on the involvement of a diverse range of partners to provide the content of the WADEM Congress 2019 through active participation and engagement, as well as financial support from our sponsors and exhibitors to successfully stage the event. To do this, the Organising Committee is ensuring that each part of the program engages delegates and challenges thinking, with a view to the WADEM Congress 2019 reaching new commitments, new capacity and new prospects.

In this document, an exciting range of sponsorship opportunities have been developed to ensure a successful outcome for business and sponsor involvement.

Early confirmation of your interest and support for the Congress will ensure a high level of exposure. An extensive promotional campaign including advertisements, direct mail campaigns, email broadcasts and web exposure will be implemented and the opportunity exists for your company to be represented as a key sponsor of the Congress well in advance of the actual dates.

Sponsoring or exhibiting at WADEM Congress 2019 will:

- Provide an excellent opportunity to promote your name, support your brands and maintain a high profile before, during and after the Congress.
- Associate your organisation with the global effort to ensure improved health care responses to and preparedness for disasters and emergency situations.
- Align your corporate responsibility program with the goals of the Congress.
- Consolidate corporate relationships and expose your colleagues and organisation to key markets.
- Allow your organisation to demonstrate its commitment to health care best practices to a highly diverse and representative audience.
- Enable your representatives to interact informally with participants from around the world.
- Expose your organisation to a keenly interested, relevant and above all, influential audience in an educational environment away from the competition of everyday distractions.
A wide variety of Sponsorship opportunities have been designed for the WADEM Congress 2019, each containing benefits that will ensure your organisation receives maximum exposure. Sponsorship and exhibition opportunities are outlined in the table below and in more detail on the following pages.

If you would like to discuss a tailor made package to suit your objectives and budget please contact the Sponsorship & Exhibition Manager.

<table>
<thead>
<tr>
<th>Opportunities at a Glance</th>
<th>Number Available</th>
<th>Investment AUD $ (incl GST)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sponsorship Packages</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Platinum</td>
<td>Exclusive</td>
<td>40,000</td>
</tr>
<tr>
<td>Gold</td>
<td>Limited</td>
<td>25,000</td>
</tr>
<tr>
<td>Silver</td>
<td>Limited</td>
<td>15,000</td>
</tr>
<tr>
<td>Bronze</td>
<td>Multiple</td>
<td>7,500</td>
</tr>
<tr>
<td><strong>Educational Alignment</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Poster Session</td>
<td>Exclusive</td>
<td>8,800</td>
</tr>
<tr>
<td>Institutional Sponsor</td>
<td>Multiple</td>
<td>5,000</td>
</tr>
<tr>
<td>Student Sponsorship</td>
<td>Multiple</td>
<td>11,000</td>
</tr>
<tr>
<td><strong>Legacy Sponsorship</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Developing Nations Sponsor</td>
<td>Multiple</td>
<td>5,000</td>
</tr>
<tr>
<td><strong>Social Events/Catering</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Networking Reception</td>
<td>Exclusive</td>
<td>20,000</td>
</tr>
<tr>
<td>Barista Zones</td>
<td>Two opportunities</td>
<td>8,800</td>
</tr>
<tr>
<td>Catering Breaks</td>
<td>Multiple</td>
<td>From $2,200</td>
</tr>
<tr>
<td><strong>Delegate Services</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Delegate Bags</td>
<td>Exclusive</td>
<td>15,000</td>
</tr>
<tr>
<td>Congress App/Online Program</td>
<td>Exclusive</td>
<td>8,000</td>
</tr>
<tr>
<td>Refillable Water Bottles</td>
<td>Exclusive</td>
<td>8,000</td>
</tr>
<tr>
<td>Name Badge and Lanyard</td>
<td>Exclusive</td>
<td>7,000</td>
</tr>
<tr>
<td>Promotional Inserts or Electronic Advert</td>
<td>Multiple</td>
<td>1,100</td>
</tr>
<tr>
<td><strong>Exhibition</strong></td>
<td>please note spaces are limited and sold on a ‘first come, first served’ basis</td>
<td></td>
</tr>
<tr>
<td>75 sqm Booth</td>
<td></td>
<td>4,400</td>
</tr>
<tr>
<td>Not-for-Profit Table Display</td>
<td></td>
<td>2,200</td>
</tr>
</tbody>
</table>

Please note: All sponsorship and exhibition costs are quoted in Australian dollars and are inclusive of the 10% Australian Goods and Services Tax (GST).
Sponsorship Packages

**Platinum Sponsor**

Exclusive Opportunity $40,000

- Logo on the Congress website sponsors page, first listing status as Platinum Sponsor
- Opportunity to give a three-minute address during the Opening Ceremony
- 200-word corporate description on the Congress website
- Logo in all electronic marketing collateral produced for the Congress, including promotional flyers and the Congress registration announcement (subject to date of application)
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide in Opening and Closing Ceremonies
- Special feature promotion included in delegate e-zine
- Six complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Congress dinner
- Complimentary exhibition booth (max. 30sqm) in a prime location to attract delegates or use as a meeting space/lounge with your branding
- Two Exhibitor Registrations
- Delegate List pre and post Congress (subject to privacy status selected by delegates)
- Two inserts or slim brochure to be placed into the delegate bags (size and content to be approved by the Organising Committee)

**Silver Sponsor**

$15,000

- Logo on the Congress website sponsors page, listing status as Silver Sponsor
- 50-word corporate description on the Congress website
- Logo in all electronic marketing collateral produced for the Congress, including promotional flyers and the Congress registration announcement
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide in Opening and Closing Ceremonies
- Three complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Congress dinner
- Complimentary Exhibition Booth (7.5 sqm)
- Two Exhibitor Registrations
- Delegate List pre and post Congress (subject to privacy status selected by delegates)
- One insert to be placed into the delegate bags (size and content to be approved by the Organising Committee)

**Gold Sponsor**

Limited Opportunities $25,000

- Logo on the Congress website sponsors page, listing status as a Gold Sponsor
- 100-word corporate description on the Congress website
- Logo in all electronic marketing collateral produced for the Congress, including promotional flyers and the Congress registration announcement (subject to date of application)
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide in Opening and Closing Ceremonies
- Three complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Congress dinner
- Complimentary exhibition booth (15sqm)
- Two Exhibitor Registrations
- Delegate List pre and post Congress (subject to privacy status selected by delegates)
- Two inserts to be placed into the delegate bags (size and content to be approved by the Organising Committee)

**Bronze Sponsor**

$7,500

- Logo on the Congress website sponsors page as Bronze Sponsor
- Logo in all electronic marketing collateral produced for the Congress, including promotional flyers and the Congress registration announcement
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide in Opening and Closing Ceremonies
- One insert to be placed into the delegate bags (size and content to be approved by the Organising Committee)
Educational Alignment Sponsorships

Educational sponsorships enable your organisation to contribute to the overall achievements and tangible outputs of the intense programmatic work leading up to, during, and following the WADEM Congress. WADEM Congress 2019 will be successful through its high-quality program delivered through bold thematic tracks and by many organisations and individuals.

Your sponsorship will enable us to ensure essential funding for keynote speakers, leadership dialogues, strategic meetings, workshops and capacity development sessions.

**Poster Session Sponsor**
$8,800

The WADEM Congress 2019 will be showcasing the Poster Presenters in a dedicated poster display area in a prominent area of the Congress. Becoming a Patron of this display will ensure your Organisation is acknowledged in this highly visible area.
- Logo on Poster Session Signage
- Logo on the Congress Website

**Institutional Sponsor**
Multiple opportunities $5,000

Open to Universities and Institutes only
- Logo on all sponsor signage at venue
- Logo on Congress Website
- One insert to be placed into the delegate bags (size and content to be approved by the conference Organising Committee)
- Logo included in e-zine distributions

**Institutional Student Sponsor**
Multiple opportunities $11,000

Open to Universities and Institutes only this opportunity allows you to receive the acknowledgement of the Institutional sponsorship as well as benefiting the advancement of your own students
- Five full registrations to the congress – (these may be allocated to attendees at the sponsor’s discretion)
- Logo on all sponsor signage at venue
- Logo on Congress Website
- One insert to be placed into the delegate bags (size and content to be approved by the conference Organising Committee)
- Logo included in e-zine distributions

Legacy Sponsorship

To ensure the Congress is a platform where people can come together on neutral ground, we propose to create a number of travel bursaries to facilitate international travel for students and participants from low-income countries. Preference for travel bursaries will be given to participants who are presenting an abstract at the Congress.

**Developing Nation Sponsorship**
$5,000 each

We are seeking support to enable students and delegates from resource constrained countries around the world to attend the Congress and share the experience.
- Acknowledgement of your contribution will be included in the Congress program
- Your organisation logo on the Congress website sponsors page
- A welcome letter from your organisation to the delegate in their pack

Social Events/Catering

Sponsorships are sought to enhance the appreciation of the WADEM Congress 2019 as emblematic to Australian hospitality services.

**Congress Networking Reception**
$20,000

All delegates are invited to attend this exciting networking function taking place at the conclusion of the first day of the Congress. The theme will be an “Aussie BBQ” featuring live cooking and showcasing traditional Australian music, culture and hospitality. It is anticipated that nearly 75 percent of Congress delegates will attend this social function providing a highly visible opportunity for your organisation.
- Opportunity to provide a three-minute welcome address at the start of the networking reception
- Your logo on the Congress Reception Signage
- Your logo on the Congress website sponsor page
- Your logo in the Program as Sponsor of the Congress Networking Reception

**Barista Zones**
$8,800

Coffee machines will be located in the exhibition area serving coffee and tea throughout the Congress. They can be co-located with an exhibition booth if desired.
- Naming rights to barista zone
• Company logo to be included on the barista zone signage
• Opportunity to provide branded napkins or cups
• Your logo on the Congress website sponsor page

Catering Breaks
From $2,200
Morning, lunch and afternoon refreshments will be provided in the Congress Exhibition Area for all participants. Opportunities exist for sponsorship of the catering breaks
• Your logo on catering signage
• Opportunity to provide a pull up banner to be placed in the catering area
• Your logo on the Congress website sponsor page

Delegate Services
The following items are all exclusive, highly visible promotional opportunities as they are available to every attendee at the congress.

Delegate Bags
$15,000
Every registered delegate will be provided with an official Congress Bag upon registration. The Organising Committee will ensure a quality satchel is chosen in conjunction with the sponsoring company to prolong usage by delegates.
• Your organisation logo will appear on the bag (along with the Congress and host logos)
• Your logo on the Congress website sponsor page

Congress App / Online Program
$8,000
The Congress App can be downloaded by all delegates and will contain important information including the Congress program, session room maps, speaker profiles, exhibition booth information and other interactive information.
• An acknowledgement as sponsor of these items will appear in the mobile app
• Your logo on the Congress website sponsor page

Refillable Water Bottles
$8,000
A quality reusable environmentally-friendly water bottle will be chosen as a keepsake. There will be water stations throughout the Congress venue for delegates to refill the bottle during the Congress.
• Your logo on the water bottle
• Your logo on the Congress website sponsor page

Name Badge and Lanyard
$7,000
Every registered delegate will be provided with an official Congress name badge and lanyard upon registration. Delegates will need to wear their name badge for the duration of the Congress, which will enable access to all sessions, social functions and the exhibition.
• Your organisation logo will appear on the lanyard (along with the Congress logo) and the Name Badge
• Your logo on the Congress website sponsor page

Advertising
Promotional Inserts
$1,100
Opportunity to include a promotional insert in the delegate bag (maximum 1 x A4 double sided flyer)

Electronic Advertisement in the Online Program
$1,100
Exhibition Opportunities

The exhibition will be a major component of the Congress and has been designed to maximise the opportunity for delegates to visit the exhibition. Located on the Plaza Level of the Brisbane Convention & Exhibition Centre, the exhibition will be the heart of the Congress and is located between the Plenary Room and Concurrent Session rooms. All refreshment breaks and the Congress social event take place in this area. The WADEM Congress 2019 exhibition is set to be the primary networking arena for delegates, sponsors and exhibitors.

Exhibition Booth

Limited opportunities $4,400

• 7.5 square metres of exhibition space
• Two complimentary exhibitor registrations, including access to session and delegate catering (morning and afternoon tea, lunch, Congress Networking Reception)
• Back and side walls
• Organisation name on fascia over open side
• Two spotlights
• One standard power outlet

Not-for-Profit Table Top

Limited opportunities $2,200

To facilitate full participation from all organisations we will provide a limited opportunity of table top displays with the following benefits:

• One trestle table with cloth
• One complimentary exhibitor registration, including access to session and delegate catering (morning and afternoon tea, lunch, Congress Networking Reception)

Additional Exhibitor registration rates will be available for exhibiting personnel of exhibiting companies to the WADEM Congress 2019.

Please note that while our Partners will be given priority placement within the exhibition, early commitment will ensure that your organisation can secure a prominent location on the exhibition floor plan as the space is limited we expect the exhibition to sell out. Our Sponsorship and Exhibition team will be delighted to discuss the benefits of upgrading your exhibit to maximise your exhibition presence.

Sponsorship and Exhibition Applications and Conditions

Sponsorship and exhibition applications must be received on the Official Application Contract Forms. A tax invoice will be issued upon receipt of this application form.

• Full payment must be made within 30 days from date of invoice
• Sponsorship will not be assigned without a signed application and full payment upon receipt of invoice
• The Organisers reserve the right at their total discretion to decline any application
• All payments must be made in Australian Dollars. See payment details on application form
• Payment can be made via cheque, bank transfer or credit card
• If the full payment is not received, the Congress Office has the right to review the Sponsorship commitment and withdraw the application

Further Information

For further information please contact:
WADEM Congress 2019 Sponsorship and Exhibitions Manager
Tel: +61 7 3255 1002
Fax: +61 7 3255 1004
Email: sponsorship@wadem2019.org
exhibition@wadem2019.org